

Affiliate Marketing Proposal

Date: [Insert Date]

To: [Recipient's Name]

Company: [Recipient's Company]

Address: [Recipient's Address]

Email: [Recipient's Email]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company]. We specialize in [Brief Description of Your Company/Products], and I am reaching out to propose an affiliate marketing partnership.

Our target audience aligns perfectly with your customer base, and I believe a collaboration can yield mutual benefits. By promoting our products through your channels, you could earn attractive commissions on every sale generated through your unique affiliate link.

Proposed Terms:

- Commission Rate: [%] on each sale
- Payment Schedule: [e.g., Monthly, Quarterly]
- Tracking System: [Details about tracking sales]

Additionally, we can provide you with a variety of marketing materials to assist with promotions, including banners, text links, and product images. Our dedicated support team is available to help you maximize your efforts.

If you are interested in discussing this opportunity further, I would love to set up a call at your convenience. Thank you for considering this proposal, and I look forward to the possibility of working together.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Phone Number]

[Your Email]