

Co-Marketing Agreement

Date: [Insert Date]

Between:

[Your Company Name]

[Your Company Address]

and

[Partner Company Name]

[Partner Company Address]

1. Purpose

The purpose of this agreement is to outline the terms and conditions for the media co-marketing initiatives between the parties.

2. Scope of Work

Both parties agree to collaborate on the following marketing initiatives:

- [List co-marketing initiatives]
- [List additional initiatives]

3. Responsibilities

Each party agrees to fulfill the following responsibilities:

- [Your Company Responsibilities]
- [Partner Company Responsibilities]

4. Financial Arrangements

Details regarding the financial arrangement shall be as follows:

- [Cost-sharing details]
- [Payment terms]

5. Confidentiality

Both parties agree to maintain the confidentiality of sensitive information exchanged during this partnership.

6. Termination

This agreement may be terminated by either party with written notice of [insert notice period].

7. Signatures

By signing below, both parties agree to the terms outlined in this agreement.

[Your Name]

[Your Title]

[Your Company Name]

[Partner's Name]

[Partner's Title]

[Partner Company Name]