

Media Alert

FOR IMMEDIATE RELEASE

CONTACT: Jane Doe
PHONE: (123) 456-7890
EMAIL: jane.doe@email.com

DATE: October 10, 2023

Unique Story Opportunity: Local Innovator Launches Eco-Friendly Initiative

Who: Jane Smith, Founder of Green Solutions
What: Launch of a revolutionary eco-friendly product
When: October 15, 2023, at 2:00 PM
Where: Green Solutions Headquarters, 123 Eco Lane, Sustainability City, ST 12345

Join us for an exclusive media opportunity to meet Jane Smith, a local innovator dedicated to making a positive impact on the environment. This event will showcase the unveiling of her new product designed to reduce plastic waste and promote sustainable living.

Press kits and product samples will be available. Please RSVP by October 12, 2023, to secure your spot.

We look forward to seeing you there!

###