

# Broadcast Media Licensing Agreement

Date: [Date]

From: [Licensor Name]

Address: [Licensor Address]

To: [Licensee Name]

Address: [Licensee Address]

**Dear [Licensee Name],**

This Broadcast Media Licensing Agreement ("Agreement") is made and entered into as of [Effective Date] by and between [Licensor Name] ("Licensor") and [Licensee Name] ("Licensee").

- 1. Grant of License:** Licensor hereby grants to Licensee a non-exclusive, non-transferable license to use the media content detailed as follows: [Description of Media Content].
- 2. Duration:** This Agreement shall commence on [Start Date] and continue until [End Date] unless terminated earlier in accordance with the terms herein.
- 3. License Fee:** Licensee agrees to pay Licensor a fee of [Amount] upon execution of this Agreement.
- 4. Intellectual Property Rights:** All intellectual property rights in the media content shall remain with the Licensor.
- 5. Termination:** This Agreement may be terminated by either party upon [Notice Period] written notice to the other party.

In witness whereof, the parties hereto have executed this Agreement as of the day and year first above written.

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[Licensor Name]  
[Title]

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[Licensee Name]  
[Title]

Best Regards,  
[Your Name]  
[Your Position]  
[Company Name]