

# Media Advertising Rate Card

Date: [Insert Date]

To: [Insert Recipient Name]

Company: [Insert Company Name]

Address: [Insert Address]

**Dear [Recipient Name],**

We are pleased to present our media advertising rate card for our online platforms. Please find below our advertising options and corresponding rates:

Ad Format	Placement	Duration	Cost (USD)
Banner Ads	Top of Page	1 Month	\$500
Sidebar Ads	Right Sidebar	1 Month	\$300
Sponsored Content	In-Article	1 Month	\$800

For any custom packages or further inquiries, please do not hesitate to contact us at [Insert Contact Information].

Thank you for considering our media advertising options. We look forward to working with you!

**Best Regards,**

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]