

Media Advertising Rate Card for Event Sponsorship

Date: [Insert Date]

To: [Insert Sponsor's Name]

Company: [Insert Company Name]

Address: [Insert Address]

Dear [Sponsor's Name],

We are excited to announce our upcoming event, [Event Name], scheduled for [Event Date]. This event aims to [briefly describe the purpose of the event and its audience]. We invite you to partner with us as a sponsor and take advantage of our attractive media advertising opportunities.

Sponsorship Packages

- **Gold Sponsor - \$10,000**
 - Premium logo placement on all event promotional materials
 - Dedicated social media shout-outs
 - 10 VIP passes to the event
- **Silver Sponsor - \$5,000**
 - Logo placement on event website
 - 5 VIP passes to the event
- **Bronze Sponsor - \$2,000**
 - Logo featured in event program
 - 2 VIP passes to the event

Additional Advertising Options

- Banner Ads on venue - \$1,000 each
- Event program ads - \$500 (full page)
- Customized sponsorship opportunities available upon request

We look forward to the possibility of working together and are happy to discuss any specific requests or questions regarding our sponsorship opportunities. Your support will greatly contribute to the success of [Event Name].

Contact Information

[Your Name]
[Your Position]
[Your Company]
[Your Phone Number]
[Your Email Address]

Thank you for considering our sponsorship proposal. We hope to hear from you soon!

Sincerely,
[Your Name]