

Media Advertising Rate Card for Direct Mail Services

Date: [Insert Date]

To: [Client Name]

From: [Your Company Name]

Subject: Direct Mail Services Rate Card

Dear [Client Name],

Thank you for your interest in our direct mail advertising services. Below, you will find our comprehensive rate card for various options available to suit your marketing needs.

Rate Card

Service Description	Pricing	Details
Standard Postcard Mailing	\$0.50 per piece	Includes design and printing of postcards
Catalog Distribution	\$1.00 per piece	Full color catalog printing and distribution
Targeted Mailing List Rental	\$100 per 1,000 contacts	Custom demographic and geographic targeting
Data Cleansing Service	\$50 per 1,000 records	Ensure your mailing list is up-to-date

For any additional services or custom packages, please do not hesitate to contact us. We are here to help you maximize the effectiveness of your marketing campaigns.

Thank you for considering [Your Company Name] for your advertising needs.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]