

Media Advertising Rate Card

Date: [Insert Date]

To: [Client Name]

From: [Your Company Name]

Subject: Advertising Rate Card for Digital Newsletters

Overview

Thank you for your interest in advertising with us. Our digital newsletters reach a wide audience and provide an ideal platform for promoting your brand.

Advertising Rates

Ad Type	Size	Frequency	Rate
Banner Ad	728x90 px	Monthly	\$500
Sidebar Ad	300x250 px	Weekly	\$300
Sponsored Content	N/A	One-time	\$1,200

Additional Information

For multi-month bookings or special packages, please contact us for custom rates.

Contact Us

If you have any questions or would like to proceed with advertising, please feel free to reach out:

Phone: [Your Phone Number]

Email: [Your Email Address]

Thank you for considering us for your advertising needs!