

Media Procurement Contract Outline

1. Parties Involved

This contract is made between:

[Client Name]

and

[Vendor Name]

2. Purpose of Agreement

The purpose of this contract is to outline the terms under which media procurement services will be provided.

3. Scope of Services

Details of media procurement services including:

- Media Buying
- Media Planning
- Negotiation and Contracting

4. Compensation

Compensation structure details including:

- Fees
- Payment Schedule
- Additional Costs

5. Responsibilities

Duties and responsibilities of each party outlined.

6. Term and Termination

The duration of the contract and terms for termination.

7. Confidentiality

Clauses outlining confidentiality obligations.

8. Governing Law

Jurisdiction and applicable law for the contract.

9. Signatures

Signatures of authorized representatives:

[Client Signature] [Date]

[Vendor Signature] [Date]