

# Media Interview Request for Product Launch

Date: [Insert Date]

[Your Name]

[Your Title]

[Your Company]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Media Contact Name]

[Media Organization]

[Media Address]

[City, State, Zip Code]

Dear [Media Contact Name],

I hope this message finds you well. I am reaching out to request a media interview regarding our upcoming product launch of [Product Name] scheduled for [Launch Date]. This innovative product is set to [briefly describe what the product does or its unique selling points].

We believe that your audience would greatly benefit from learning about [Product Name], and we would be honored to share insights on its development and the impact it will have on [target audience/industry]. We are available for an interview at your convenience, and I can be reached at [Your Phone Number] or [Your Email Address].

Thank you for considering our request. We look forward to the possibility of collaborating with you to share this exciting news with your audience.

Sincerely,

[Your Name]

[Your Title]

[Your Company]