

# Media Sponsorship Request

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Organization]

[Your Organization Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient Name]

[Recipient Position]

[Recipient Organization]

[Recipient Organization Address]

[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. I am writing to you on behalf of [Your Organization] to request your support as a media sponsor for our upcoming sports event, [Event Name], which will be held on [Event Date] at [Event Location].

This event aims to [briefly describe the purpose of the event, e.g., promote sportsmanship, support local athletes, etc.]. We anticipate an attendance of [expected number of attendees] and believe that collaboration with [Recipient Organization] will provide significant exposure and engagement for both parties.

As a media sponsor, [Recipient Organization] will receive the following benefits: [list the benefits, e.g., logo placement on promotional materials, mentions in press releases, featured

interviews, etc.]. We believe that this partnership will enhance your visibility within the community and associate your brand with positive sporting events.

We would love the opportunity to discuss this proposal further and explore how we can work together to make [Event Name] a success. I look forward to your response and hope to establish a partnership that benefits both our organizations.

Thank you for considering this opportunity.

Sincerely,

[Your Name]

[Your Position]

[Your Organization]