

Letter Template: Updated Sales Territory Framework

Date: [Insert Date]

To: [Recipient Name]
[Recipient Position]
[Company Name]
[Company Address]

Dear [Recipient Name],

We are excited to announce the updated sales territory framework aimed at enhancing our strategic implementation efforts. This framework is designed to align our sales teams more effectively with our business objectives and to improve overall performance.

Key highlights of the updated framework include:

- Redistribution of territories based on market potential
- New performance metrics to track sales effectiveness
- Improved support and resources for our sales teams

We believe that with these updates, we will drive better customer coverage and increase our market share. We encourage all sales representatives to review the new territory assignments and familiarize themselves with the performance metrics outlined in the attached document.

For any questions or further clarification, please do not hesitate to reach out to your team leader.

Thank you for your continued commitment to our success.

Sincerely,

[Your Name]
[Your Position]
[Company Name]
[Contact Information]