

# Enhanced Sales Territory Assignment

Date: [Insert Date]

To: [Regional Manager's Name]

From: [Your Name]

Subject: Enhanced Sales Territory Assignment

Dear [Regional Manager's Name],

We are pleased to inform you about the enhanced sales territory assignment intended to optimize our market reach and support your initiatives in growing sales within your region. Effective [Start Date], the following adjustments will take place:

- **New Territories:** [List of new territories]
- **Key Accounts:** [List of key accounts to focus on]
- **Support Resources:** [Details of support resources available]

Our goal with this new assignment is to empower you with the tools and territories necessary to achieve your sales objectives. Please find the attached document detailing your specific targets and additional resources.

We believe that these enhancements will significantly contribute to your team's performance. Should you have any questions or require further clarification, please do not hesitate to reach out.

Best regards,

[Your Name]

[Your Position]

[Your Company]