

Pricing Update Notification

Dear Valued Customer,

We hope this message finds you well. We are excited to announce that we have recently made significant improvements to our product features that will enhance your experience. In order to continue providing you with the best service possible, we will be updating our pricing structure.

The new pricing will take effect on **[Effective Date]**. Our updated pricing will reflect the enhanced features and benefits that we have rolled out. Below are the details:

- Current Plan: **[Current Plan Name]**
- New Plan Price: **[New Price]**
- Updated Features: **[List Key Features]**

We believe that these enhancements will be of immense value to you and your business. To show our appreciation, existing customers will have a grace period of one month at the current pricing.

If you have any questions or need further assistance, please do not hesitate to reach out to our customer support team.

Thank you for your continued support.

Sincerely,

[Your Company Name]
[Your Contact Information]