

Dear Valued Patrons,

We hope this message finds you well. At [Company Name], we are committed to providing you with the highest quality products and services.

We want to inform you that, effective [Date], we will be implementing a price revision on some of our products/services. This decision has not been made lightly but is necessary to maintain our commitment to quality and service in the face of rising costs.

As a token of our appreciation for your loyalty, we want to offer you an exclusive [discount/promotion] on your next purchase. Simply use the code [CODE] at checkout or present this letter at our location.

Thank you for your continued support and understanding. If you have any questions or concerns, please do not hesitate to contact us at [contact information].

Sincerely,
[Your Name] | [Your Position]
[Company Name]