Notice of Fare Adjustment

Dear Valued Customer,

We hope this message finds you well. We are reaching out to inform you of an upcoming adjustment to our fare structure, effective **[Effective Date]**.

Due to rising operational expenses, including increases in fuel costs and maintenance, we find it necessary to revise our fare rates. This decision has not been made lightly and is essential for us to continue providing you with safe and reliable service.

Below are the details of the new fare structure:

- **Current Fare:** \$[Current Fare]
- New Fare: \$[New Fare]

We greatly appreciate your understanding and continued support. Should you have any questions or require further information, please do not hesitate to contact our customer service team.

Thank you for your loyalty.

Sincerely, [Your Name] [Your Title] [Company Name] [Contact Information]