

Proposal for New Year's Eve Event Sponsorship

Date: [Insert Date]

To: [Sponsor's Name]

[Sponsor's Company]

[Address]

[City, State, Zip]

Dear [Sponsor's Name],

As we approach the end of another successful year, we are excited to announce the upcoming [Event Name] on December 31, 2023. This spectacular event will be held at [Venue Name] and will attract a diverse audience from our community.

We are reaching out to you regarding the opportunity for [Sponsor's Company] to be a main sponsor for this exciting New Year's Eve celebration. By partnering with us, your brand will receive significant exposure through various marketing channels, including social media, press releases, and event signage, ensuring your name is prominently featured.

In addition to brand visibility, this sponsorship package includes:

- Logo placement on all event materials
- Dedicated social media shout-outs
- Complimentary tickets for your team
- Booth space at the event for direct engagement

The total sponsorship amount of [Insert Amount] will help us cover the costs of entertainment, venues, and other logistics to ensure a memorable night for all attendees.

We would be thrilled to discuss this opportunity in more detail and personalize a package that aligns with your marketing goals. I will follow up with you by [Insert Follow-Up Date]. Thank you for considering this partnership!

Best regards,

[Your Name]

[Your Position]

[Your Organization]

[Phone Number]

[Email Address]