

# Horror Festival Sponsorship Proposal

[Your Name]

[Your Title]

[Your Organization]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Sponsor's Name]

[Sponsor's Title]

[Sponsor's Organization]

[Sponsor's Address]

[City, State, Zip Code]

**Dear [Sponsor's Name],**

We are excited to announce the upcoming [Year] Horror Festival, taking place from [Start Date] to [End Date] at [Venue Name]. This annual event brings together horror enthusiasts from around the region to celebrate the spooky, the eerie, and the macabre through film screenings, workshops, and live performances.

As we expand our festival this year, we are seeking partners who share our passion for the horror genre. We believe that your brand aligns perfectly with our audience and the spirit of the festival. We are reaching out to explore potential sponsorship opportunities that will not only support our event but also promote your brand to our enthusiastic attendees.

## Sponsorship Levels

- **Platinum Sponsor:** \$[Amount] - Includes logo on all promotional materials, booth space, and VIP tickets.

- **Gold Sponsor:** \$[Amount] - Includes logo on select promotional materials and booth space.
- **Silver Sponsor:** \$[Amount] - Includes booth space and recognition during the event.

Your support will play a crucial role in the success of the festival. In return for your sponsorship, we will ensure that your brand receives extensive visibility before and during the event, including social media mentions, press releases, and signage at the venue.

We would love the opportunity to discuss this proposal further and explore how we can create a partnership that benefits both your organization and our festival. Please feel free to contact me at [Your Phone Number] or [Your Email Address] to schedule a meeting.

Thank you for considering this opportunity. We look forward to the possibility of working together to make the [Year] Horror Festival a thrilling success!

**Sincerely,**

[Your Name]

[Your Title]

[Your Organization]