

# Product Launch Sponsorship Request

Date: [Insert Date]

Dear [Sponsor's Name],

I hope this message finds you well. I am writing to you on behalf of [Your Company Name], where we are excited to announce the upcoming launch of our new product, [Product Name], scheduled for [Launch Date]. This innovative product is designed to [briefly describe the product and its benefits].

We believe that [Sponsor's Company Name] would be an ideal partner for this launch due to your commitment to [mention relevant values or objectives of the sponsor]. We are seeking sponsorship for the event and believe this partnership would be mutually beneficial.

As a sponsor, you would receive the following benefits:

- Prominent brand placement at the launch event
- Inclusion in our press releases and marketing materials
- Access to a targeted audience of [audience description]

We would love the opportunity to discuss this sponsorship with you in more detail. Please let us know a convenient time for us to connect or feel free to reach out directly at [Your Phone Number] or [Your Email Address].

Thank you for considering this opportunity. We look forward to the possibility of partnering with [Sponsor's Company Name] for this exciting event.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[Your Company Website]