

Product Launch Sponsorship Proposal

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Position]

[Company Name]

[Company Address]

Dear [Recipient's Name],

We are excited to announce the upcoming launch of our innovative product, [Product Name], scheduled for [Launch Date]. We believe that this product will not only revolutionize the [Industry/Market] but also provide a unique opportunity for your brand to be associated with a cutting-edge initiative.

We are reaching out to formally invite [Company Name] to become a sponsorship partner for our launch event. As a sponsor, your brand will gain significant visibility and engagement opportunities, including:

- Prominent logo placement on all promotional materials
- Opportunity to showcase your products/services at the launch
- Inclusion in press releases and media outreach
- Access to exclusive networking opportunities with industry leaders

Please find attached our detailed sponsorship proposal for your review. We are confident that a partnership with [Company Name] will be mutually beneficial and help drive substantial interest in [Product Name].

We would love the opportunity to discuss this further and explore how we can work together. Please feel free to reach out at your convenience.

Thank you for considering this partnership. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]