

# Partnership Proposal for Product Launch

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient Name]

[Recipient Position]

[Recipient Company Name]

[Recipient Company Address]

[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. We are excited to announce the upcoming launch of our new product, [Product Name], scheduled for [Launch Date]. In light of this event, we would like to propose a promotional partnership with [Recipient Company Name] to enhance the visibility and reach of both our brands.

As key players in [Industry/Niche], we believe that collaborating on this launch could present significant mutual benefits. We envision a range of promotional activities, including:

- Joint press releases and announcements
- Social media campaigns featuring both brands
- Co-hosted events or webinars highlighting the product
- Exclusive discounts for our customer bases

We believe that a partnership between our companies could lead to an exciting opportunity to drive sales and increase brand awareness. We would love to schedule a meeting to discuss this proposal further and explore how we can work together effectively.

Thank you for considering this partnership. I look forward to your positive response.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]