

Partnership Proposal for Product Launch

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[Your Email]
[Your Phone Number]

[Recipient's Name]
[Recipient's Position]
[Recipient's Company Name]
[Recipient's Company Address]

Dear [Recipient's Name],

I am writing to propose a partnership between [Your Company Name] and [Recipient's Company Name] for the upcoming launch of our innovative product, [Product Name]. We believe that by joining forces, we can enhance the reach and impact of this launch, benefiting both our companies significantly.

Overview of the Product

[Brief description of the product, its features, and target market.]

Partnership Benefits

- [Benefit 1]
- [Benefit 2]
- [Benefit 3]

Proposed Collaboration Activities

[Outline the activities you propose for the partnership, such as co-hosting events, joint marketing efforts, etc.]

Conclusion

We are excited about the potential collaboration and are confident that together we can achieve remarkable results. I would love the opportunity to discuss this proposal further and explore how we can work together effectively.

Thank you for considering this partnership. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]