

Subject: Sponsorship Inquiry for Product Debut

Dear [Sponsor's Name],

I hope this message finds you well. My name is [Your Name], and I am reaching out on behalf of [Your Company/Organization Name]. We are thrilled to announce the upcoming debut of our new product, [Product Name], scheduled for [Date] at [Location/Event].

We believe that a partnership with [Sponsor's Company Name] would greatly enhance the event and provide significant exposure for both parties. [Briefly explain how the sponsorship will benefit the potential sponsor, e.g., brand visibility, access to target audience, etc.].

We would love the opportunity to discuss this proposal further and explore how we can collaborate to make this event a success. Please let us know a convenient time for you to discuss this in more detail.

Thank you for considering our proposal. We look forward to the possibility of working together.

Best regards,
[Your Name]
[Your Title]
[Your Company/Organization Name]
[Your Phone Number]
[Your Email Address]