

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Recipient's Name]

[Company Name]

[Company Address]

[City, State, Zip Code]

Subject: Sponsorship Opportunity for [Marathon Event Name]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to you on behalf of [Your Organization/Committee Name] to discuss an exciting sponsorship opportunity for our upcoming marathon event, [Event Name], scheduled for [Event Date].

This event aims to bring together athletes and fitness enthusiasts from all over our community, promoting health, wellness, and camaraderie among participants. We expect over [Expected Number] participants this year, which presents a unique opportunity for [Company Name] to gain significant visibility among a targeted audience that values athletic gear and active lifestyles.

We are inviting [Company Name] to become an official sponsor of the event. As a sponsor, your logo will be prominently featured on all event materials, including banners, brochures, and our website. Additionally, we will showcase your products during the race and provide an opportunity for your team to interact with participants on race day.

We are seeking sponsorship in the form of [Specific Requests: e.g., gear donations, financial support, etc.], and we would be thrilled to discuss how we can create a mutually beneficial partnership. We are confident that your involvement will not only enhance the event but also elevate [Company Name]'s brand presence in the athletic community.

Thank you for considering this opportunity. I would be happy to meet at your convenience to discuss the details further. Please feel free to contact me at [Your Phone Number] or [Your Email Address].

Looking forward to the possibility of partnering with [Company Name] for this exciting event!

Sincerely,

[Your Name]

[Your Position]

[Your Organization/Committee Name]