

# Startup Sponsorship Proposal

Date: [Insert Date]

[Your Name]

[Your Title]

[Startup Name]

[Startup Address]

[City, State, Zip Code]

[Sponsor's Name]

[Sponsor's Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

## **Subject: Sponsorship Proposal for [Product Name] Launch**

Dear [Sponsor's Name],

We hope this message finds you well. We are excited to announce the upcoming launch of our innovative product, [Product Name], on [Launch Date]. As a company that shares our vision of [briefly state vision or mission], we believe that partnering with [Company Name] will lead to mutual benefits.

Our product aims to [briefly describe the purpose of the product and its significance in the market]. With your sponsorship, we can reach a wider audience and enhance our launch event.

### **Sponsorship Benefits**

- Brand exposure during the launch event.
- Logo placement on promotional materials.
- Social media mentions and promotions.
- Access to our audience for future marketing opportunities.

### **Proposed Sponsorship Levels**

We offer several sponsorship levels:

- Gold Sponsor: \$[Amount] - [Benefits]
- Silver Sponsor: \$[Amount] - [Benefits]
- Bronze Sponsor: \$[Amount] - [Benefits]

We would love the opportunity to discuss this proposal further and explore how we can create a valuable partnership. Thank you for considering our sponsorship request. We look forward to hearing from you soon.

Best regards,

[Your Name]

[Your Title]

[Startup Name]

[Contact Information]