

Important Update: Changes to Your Loyalty Program

Dear Valued Customer,

We are writing to inform you about updates to the fees associated with our loyalty program linked to your credit card. These changes are designed to enhance your benefits and improve the overall program experience.

New Fee Structure Effective [Insert Date]

- Annual Membership Fee: [New Amount]
- Transaction Fee: [New Amount]
- Redemption Fee: [New Amount]

Please note that these changes will take effect on [Insert Effective Date]. We believe that these adjustments will allow us to provide you with more rewards and better services in the future.

We appreciate your loyalty and encourage you to reach out to our customer service team at [Insert Phone Number] or [Insert Email] if you have any questions or concerns regarding these updates.

Thank you for being a part of our loyalty program.

Sincerely,
[Your Company Name]
[Contact Information]