

Dear Valued Customer,

Thank you for being a loyal member of our credit card program. We appreciate your commitment and would like to share the criteria that influence the perks available to you through our loyalty program.

Loyalty Program Criteria:

- **Account Age:** The longer you've held your account, the more benefits you unlock.
- **Spending Habits:** Your monthly spending levels determine your eligibility for bonus points and rewards.
- **Payment History:** Consistent on-time payments can enhance your tier level.
- **Engagement:** Participation in our program activities, such as surveys or feedback, can earn you additional perks.

Perks Available:

- Bonus Reward Points
- Exclusive Discounts
- Premium Customer Service
- Access to Special Events

We highly value your partnership and are here to assist you in maximizing the benefits available through our loyalty program. Feel free to reach out for any inquiries.

Best regards,
Your Company Name
Customer Service Team