

Dear Valued Customer,

We hope this message finds you well. We would like to inform you about some important adjustments to our loyalty program that may affect your credit card limits.

Starting on **[Effective Date]**, we will be implementing changes to enhance your experience and offer more tailored benefits. As part of this initiative, your current credit card limit will be adjusted as follows:

- Current Credit Card Limit: **[\$Current Limit]**
- New Credit Card Limit: **[\$New Limit]**
- Effective Date of Change: **[Effective Date]**

We understand that this change might raise some questions, and we want to assure you that our team is here to provide support. Please don't hesitate to reach out to our customer service at **[Customer Service Phone Number]** or **[Customer Service Email]**.

Thank you for being a loyal customer. We appreciate your understanding and look forward to continuing to serve you.

Best regards,
[Your Company's Name]
[Your Company's Contact Information]