Date: [Insert Date]

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Recipient's Name] [Recipient's Title] [Company's Name] [Company's Address] [City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to kindly request an extension on the recent discount promotion that has unfortunately expired. The promotion, which offered a [specific discount or offer], was immensely appealing, and I was eager to take advantage of it.

Due to [brief reason for not utilizing the offer, e.g., unforeseen circumstances, busy schedule], I was unable to complete my purchase before the deadline. I truly value your products/services and would greatly appreciate your consideration of extending this offer, as I am looking to make a purchase soon.

Thank you for considering my request. I look forward to your favorable response.

Sincerely, [Your Name]