

Chargeback Appeal Letter

Date: [Insert Date]

To: [Credit Card Company Name]

[Credit Card Company Address]

[City, State, Zip Code]

Subject: Chargeback Appeal for Purchase of [Product Name]

Dear [Recipient's Name],

I am writing to formally appeal the chargeback initiated for the purchase of [Product Name], which occurred on [Transaction Date]. The transaction ID is [Transaction ID].

The reason for the chargeback was due to a product malfunction I experienced shortly after receiving the item. Specifically, [briefly describe the issue with the product, e.g., it did not function as advertised, it was defective, etc.].

I have made attempts to resolve this issue with the merchant, [Merchant Name], by [describe any communication you had with the merchant, e.g., contacting customer service, returning the product, etc.], but unfortunately, I did not receive a satisfactory resolution.

As per my rights as a consumer, I am requesting that you review this case further and consider my evidence, which includes [list any documentation you have, such as receipts, communication with the merchant, photos of the malfunction, etc.].

Thank you for your attention to this matter. I appreciate your assistance in resolving this issue.

Sincerely,

[Your Name]

[Your Address]

[City, State, Zip Code]

[Your Email Address]

[Your Phone Number]