

Subject: Suggestion for Modifying Promotional Credit Conditions

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose some modifications to our current promotional credit conditions that I believe will enhance customer satisfaction and drive more sales.

After analyzing customer feedback and sales data, I suggest the following changes:

- Extension of the promotional credit period from [current duration] to [proposed duration].
- Adjusting the eligibility criteria to include all new customers, regardless of their spending threshold.
- Offering a tiered promotional credit system based on customer loyalty, rewarding repeat purchases more generously.

I believe that these changes could lead to increased customer retention and a positive impact on our bottom line. I would appreciate the opportunity to discuss this proposal further.

Thank you for considering my suggestions. I look forward to your thoughts.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]