Proposal for Longer Promotional Credit Period

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Company's Name]

[Company's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose an extension of our current promotional credit period from [current period] to [proposed longer period]. This adjustment would not only enhance our partnership but also drive increased sales and customer satisfaction.

By extending the promotional credit period, we can [briefly outline benefits such as increased sales, improved cash flow, customer retention, etc.]. We believe this would create a win-win scenario for both our organizations.

I look forward to discussing this proposal further and am available for a meeting at your earliest convenience. Thank you for considering this request.

Best regards,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]