

Cross-Promotion Agreement

Date: [Insert Date]

From:

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Email Address]

To:

[Partner Company Name]

[Partner Company Address]

[City, State, Zip Code]

[Email Address]

Subject: Cross-Promotion Agreement for Marketing Partnership

Dear [Partner Company Contact Name],

We are excited to propose a cross-promotion agreement between [Your Company Name] and [Partner Company Name]. This initiative aims to leverage our respective audiences and increase mutual brand visibility.

Terms of Agreement:

1. **Promotion Duration:** [Specify Time Period]
2. **Target Audience:** [Describe Target Audience]
3. **Promotional Activities:** [List Activities]
4. **Revenue Sharing:** [Specify Terms]

We believe that this partnership will be highly beneficial for both parties. Please review the terms and let us know of any modifications you would like to propose.

Looking forward to your positive response.

Best Regards,

[Your Name]

[Your Title]

[Your Company Name]

[Phone Number]