Inquiry for Advertising Alliance

[Your Name]

[Your Position]

[Your Company]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Recipient's Name]

[Recipient's Position]

[Recipient's Company]

[Recipient's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to explore the possibility of establishing an advertising alliance between [Your Company] and [Recipient's Company]. Our companies share a common audience and our mutual interests could create a successful partnership that benefits us both.

At [Your Company], we have been impressed with your [mention any specific accomplishments or attributes of their company], and we believe that collaborating on advertising initiatives could amplify our reach and enhance brand visibility.

We would be thrilled to discuss potential avenues for collaboration, including co-branded campaigns, cross-promotions, and shared media opportunities. Would you be available for a meeting in the coming weeks to discuss this further?

Thank you for considering this proposal. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company]