

Letter of Interest for Joint Brand Expansion Initiative

Date: [Insert Date]

To: [Recipient's Name]

[Company's Name]

[Company's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to express our interest in exploring a potential joint brand expansion initiative between [Your Company Name] and [Recipient's Company Name]. Given our complementary strengths and shared vision for the market, I believe that collaborating could yield significant benefits for both parties.

At [Your Company Name], we are committed to [briefly describe your company's mission or values]. We admire [Recipient's Company Name] for [mention specific achievements or values], and we see a natural alignment between our brands that could enhance our market presence.

We would love the opportunity to discuss this initiative further and explore how we can leverage our respective strengths to drive growth and enhance customer engagement. Please let me know a convenient time for us to connect.

Thank you for considering this partnership. I look forward to your response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Phone Number]

[Your Email]