## **Important Announcement: Our New Name and Brand**

Dear Valued Clients and Partners,

We are excited to announce that as of [Effective Date], [Old Agency Name] will officially be rebranding and changing our name to [New Agency Name]. This change reflects our evolution and commitment to providing you with the best services possible.

Our mission remains the same: to [briefly describe mission]. However, with our new name and brand identity, we believe we can better serve you and meet your evolving needs.

Along with our new name, we will also be launching a new website, [New Website URL], and updating our communication materials to align with our refreshed identity. You can expect the same great team dedicated to your success, now under a banner that truly represents who we are.

If you have any questions, please do not hesitate to reach out to us at [Contact Information]. We appreciate your continued support and look forward to an exciting new chapter ahead!

Warm regards,

[Your Name] [Your Position] [New Agency Name] [Contact Information]