



# Proposal for Logo and Style Guide Update

[Agency Name]

[Date]

Dear [Client's Name],

We are excited to present a proposal for updating the logo and style guide for [Client's Company Name]. With the evolving market trends and the need for a modern visual identity, we believe this update will significantly enhance your brand presence.

## Scope of the Project

The project will include the following:

- Design concepts for a new logo
- Development of a comprehensive style guide
- Finalization of color palettes, typography, and imagery

## Timeline

We anticipate that the complete project will take [X weeks/months] from the date of approval.

## Budget

The estimated budget for this update is [budget amount].

We look forward to your feedback and to discussing this proposal further.

Best regards,

[Your Name]

[Your Position]

[Agency Name]

[Contact Information]

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