

Advertising Scope Increment Proposal

Date: [Insert Date]

To,
[Recipient Name]
[Recipient Position]
[Company Name]
[Company Address]

Dear [Recipient Name],

We are excited to present a proposal for an increment in the scope of our advertising partnership. Over the past few months, we have observed significant growth in engagement and reach through our current campaigns.

To further capitalize on this momentum, we propose extending our advertising efforts with the following enhancements:

- Increased budget allocation for digital campaigns
- Expansion into new advertising platforms
- More targeted audience segmentation strategies

These adjustments aim to maximize our visibility and ROI. We believe that with your support, we can achieve even greater results.

We would love the opportunity to discuss this proposal in more detail and explore how we can collaboratively enhance our advertising efforts. Please let us know your availability for a meeting.

Thank you for considering this proposal. We look forward to your positive response.

Sincerely,
[Your Name]
[Your Position]
[Your Company Name]
[Your Contact Information]