

Promotional Alliance Contract

Date: _____

From:

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

To:

[Partner Company Name]

[Partner Company Address]

[City, State, Zip Code]

Dear [Partner Company Contact Name],

We are excited to propose a promotional alliance between [Your Company Name] and [Partner Company Name]. This contract outlines the terms of our collaboration:

1. Objective

The objective of this alliance is to [describe the purpose of the alliance].

2. Responsibilities

Both parties agree to the following responsibilities:

- [Your Company Name] shall: [list responsibilities]
- [Partner Company Name] shall: [list responsibilities]

3. Duration

This contract will commence on [start date] and will continue until [end date], unless terminated earlier by either party with written notice.

4. Compensation

The compensation structure shall be as follows: [describe compensation details].

5. Confidentiality

Both parties agree to maintain the confidentiality of any proprietary information shared during the course of this alliance.

6. Termination

This agreement may be terminated by either party with a [number] days written notice.

7. Governing Law

This contract shall be governed by the laws of [State/Country].

We look forward to a successful partnership. Please sign below to indicate your acceptance of this contract.

[Your Company Name]
Authorized Signature

[Partner Company Name]
Authorized Signature

Thank you!

Sincerely,

[Your Name]
[Your Position]
[Your Company Name]