

Mutual Marketing Collaboration Agreement

Date: [Insert Date]

From:

[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

To:

[Partner Company Name]
[Partner Company Address]
[City, State, Zip Code]

Dear [Partner Company Contact Name],

We are pleased to propose a mutual marketing collaboration between [Your Company Name] and [Partner Company Name]. This collaboration aims to leverage our combined strengths to enhance brand visibility and drive sales for both parties.

Objective:

[Briefly outline objectives of the collaboration]

Scope of Collaboration:

[Detail the areas of collaboration, such as joint promotions, co-branded campaigns, etc.]

Responsibilities:

- [Your Company Name] will [detail responsibilities].
- [Partner Company Name] will [detail responsibilities].

Duration:

This agreement will commence on [start date] and will remain in effect until [end date], unless terminated by either party with [notice period] written notice.

We believe that this collaboration will be mutually beneficial and look forward to discussing this proposal further. Please feel free to reach out with any questions or to schedule a meeting.

Thank you for considering this opportunity.

Sincerely,

[Your Name]
[Your Title]
[Your Company Name]