

Cooperative Branding Agreement

Date: [Insert Date]

Parties:

1. [Party A Name] (hereafter referred to as "Party A")
2. [Party B Name] (hereafter referred to as "Party B")

1. Purpose

This Agreement establishes a cooperative branding relationship between Party A and Party B to collaboratively promote their products/services.

2. Branding Guidelines

Both parties agree to adhere to the following branding guidelines:

- [Branding Guideline 1]
- [Branding Guideline 2]
- [Branding Guideline 3]

3. Responsibilities

Each party shall:

- [Responsibility of Party A]
- [Responsibility of Party B]

4. Duration

This Agreement shall commence on [Start Date] and continue until [End Date], unless terminated earlier by either party with [Notice Period] written notice.

5. Confidentiality

Both parties agree to maintain confidentiality regarding proprietary and sensitive information exchanged during the term of this Agreement.

6. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [Governing Law State/Country].

7. Signatures

Party A: _____ Date: _____

Party B: _____ Date: _____