

Collaborative Advertising Agreement

Date: [Insert Date]

From: [Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Your Email Address]
[Your Phone Number]

To: [Partner Company Name]
[Partner Company Address]
[City, State, Zip Code]
[Partner Email Address]
[Partner Phone Number]

Subject: Collaborative Advertising Agreement

Dear [Partner Name],

We are pleased to propose a collaborative advertising agreement between [Your Company Name] and [Partner Company Name]. This agreement aims to mutually benefit both parties through joint advertising efforts.

Terms of Agreement:

1. **Objectives:** [Define the objectives of the collaboration]
2. **Advertising Channels:** [List the channels to be used, e.g., social media, email marketing]
3. **Financial Contributions:** [Outline the financial responsibilities of each party]
4. **Duration:** [Specify the start and end date of the agreement]
5. **Performance Metrics:** [List how success will be measured]

We believe that this joint venture will harness the strengths of both our companies, ultimately leading to increased brand visibility and customer engagement.

Please review the proposed terms and let us know if you have any questions or would like to make amendments. We look forward to your positive response.

Best Regards,

[Your Name]
[Your Title]
[Your Company Name]