

# Annual Marketing Performance Evaluation

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Name]

Subject: Annual Marketing Performance Evaluation

Dear [Recipient's Name],

I hope this message finds you well. As we conclude another successful year, I would like to take this opportunity to evaluate our marketing performance for [Year]. This report highlights key achievements, areas for improvement, and proposed objectives for the upcoming year.

## 1. Key Achievements

- [Achievement 1]
- [Achievement 2]
- [Achievement 3]

## 2. Areas for Improvement

- [Area 1]
- [Area 2]
- [Area 3]

## 3. Proposed Objectives for [Upcoming Year]

- [Objective 1]
- [Objective 2]
- [Objective 3]

Thank you for your ongoing support and collaboration. I look forward to discussing this evaluation in our upcoming meeting.

Best regards,

[Your Name]

[Your Position]

[Your Contact Information]