

Branding Direction Validation

Date: [Insert Date]

To: [Recipient Name]

From: [Your Name]

Subject: Validation of Branding Direction

Dear [Recipient Name],

We are excited to present the proposed branding direction for [Project/Company Name]. This letter serves to outline the key elements of our branding strategy and to seek your validation before proceeding further.

Brand Vision

[Insert Brand Vision]

Target Audience

[Insert Target Audience Description]

Key Messaging

[Insert Key Messaging Points]

Visual Identity

[Insert Visual Identity Description]

We believe this direction aligns with our core values and the expectations of our audience. We kindly request your feedback and validation of this branding direction by [Insert Deadline].

Thank you for your attention and support in this matter. We look forward to your insights.

Sincerely,

[Your Name]

[Your Job Title]

[Your Contact Information]