

Campaign Direction Agreement

Date: [Insert Date]

To: [Recipient Name]

[Recipient Address]

Dear [Recipient Name],

We are pleased to confirm our agreement regarding the direction of the upcoming campaign, titled "[Campaign Name]." This document outlines the key objectives, strategies, and deliverables we aim to achieve together.

Objectives

- [Objective 1]
- [Objective 2]
- [Objective 3]

Strategies

- [Strategy 1]
- [Strategy 2]
- [Strategy 3]

Deliverables

- [Deliverable 1]
- [Deliverable 2]
- [Deliverable 3]

This agreement is intended to ensure clear communication and a collaborative effort in executing our campaign effectively. Please sign below to confirm your acceptance of this agreement.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Recipient Name]

Date: _____