

Influencer Collaboration Plan

Dear [Influencer's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company/Brand]. We are excited about the possibility of collaborating with you on [specific campaign or project].

Collaboration Goals

- Increase brand awareness
- Engage with target audience
- Drive traffic to our website

Proposed Collaboration Details

We would love for you to:

- Create [number] of posts on [platform]
- Incorporate [specific product or campaign details]
- Offer your audience an exclusive [discount code/offer]

Compensation

We are willing to offer [describe compensation, e.g., monetary payment, free products, etc.] for your participation in this collaboration.

Timeline

We are looking to launch the campaign around [date]. We would love to hear your thoughts on this timeline.

Please let us know if you're interested, and we can set up a time to discuss this collaboration in more detail. We are excited about the opportunity to work together!

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]