

Advertising Budget Outline

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Name]

Subject: Advertising Budget Proposal

Introduction

Dear [Recipient's Name],

We are excited to present our advertising budget outline for the upcoming [time period]. This budget aims to maximize our outreach and improve our brand visibility.

Advertising Goals

- Increase brand awareness
- Generate leads
- Boost sales

Budget Breakdown

Advertising Channel	Budget Allocation
Social Media	[\$Amount]
Google Ads	[\$Amount]
Email Marketing	[\$Amount]
Print Advertising	[\$Amount]

Total Budget

Total Advertising Budget: \$[Total Amount]

Conclusion

We believe this advertising budget will effectively enhance our market presence. Please feel free to reach out for further discussion.

Sincerely,

[Your Name]

[Your Position]

[Your Company]