

Request for Advertising Rates

Date: [Insert Date]

To Whom It May Concern,

I hope this message finds you well. My name is [Your Name], and I represent [Your Company Name], a [brief description of your company, e.g., "leading brand in the health industry"]. We are interested in exploring advertising opportunities with [Radio Station Name].

Specifically, we would like to request your current advertising rates for radio spots. We are considering a campaign that includes various time slots and would appreciate your rate card, any package deals, and additional information on audience demographics.

Furthermore, we would be grateful if you could provide us with information on:

- Length of the spots available (e.g., 30 seconds, 60 seconds)
- Peak and off-peak pricing
- Discounts for long-term commitments
- Available timeslots

Thank you for your attention to this matter. We look forward to your prompt response so we can proceed with our planning.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Phone Number]

[Your Email Address]