Dear [Recipient's Name],

I hope this message finds you well. I am writing to inquire about the advertising rates for your online platform, [Platform Name]. Our company, [Your Company Name], is interested in exploring potential advertising opportunities to reach our target audience effectively.

Could you please provide us with the following information:

- Current advertising rates and packages
- Audience demographics and reach
- Available ad formats and placements
- Discounts or special offers for long-term commitments
- Examples of successful campaigns if available

We are eager to establish a mutually beneficial partnership and look forward to your prompt response.

Thank you for your assistance!

Best regards,
[Your Name]
[Your Position]
[Your Company Name]
[Your Contact Information]