

Advertising Rate Inquiry for Digital Banner Ads

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company]

[Your Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

To:

[Recipient's Name]

[Recipient's Position]

[Recipient's Company]

[Recipient's Address]

[City, State, Zip Code]

Subject: Inquiry Regarding Advertising Rates for Digital Banner Ads

Dear [Recipient's Name],

I hope this message finds you well. I am writing to inquire about the advertising rates for your digital banner ad placements. Our company is interested in exploring potential advertising opportunities to enhance our visibility and engage with our target audience effectively.

Could you please provide the following information:

- Advertising rates for different banner sizes

- Duration options for ad placements
- Any available packages or discounts for bulk purchases
- Details on your audience demographics and ad performance metrics

Thank you for your assistance. I look forward to your prompt response and the possibility of collaborating on this advertising initiative.

Best regards,

[Your Name]

[Your Position]

[Your Company]